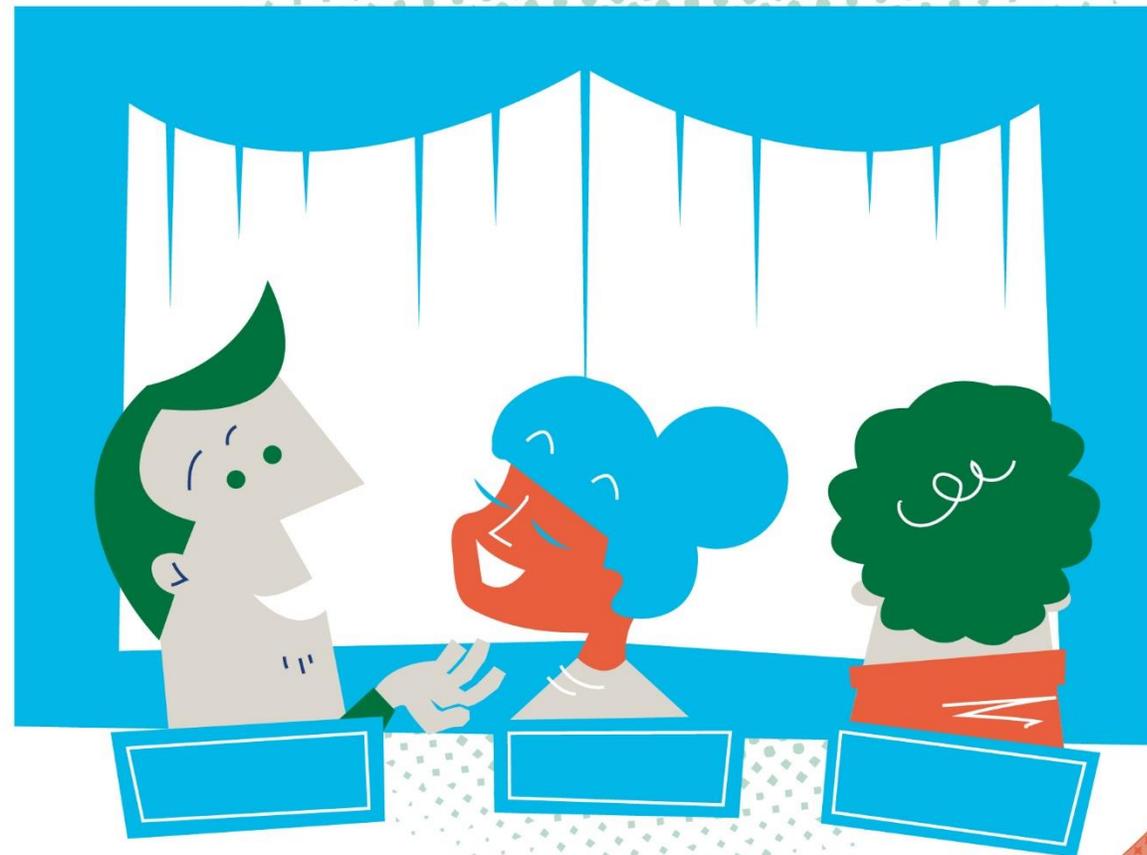


**We'll be with
you shortly...**



Not long now...



South West Grid for Learning presents...

ONLINE SAFETY DAY

2021

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**Andy
Phippen**



**Professor of Digital Rights
at Bournemouth University**

Andy has carried out a large amount of grass roots research on issues such as attitudes toward privacy and data protection, internet safety and contemporary issues such as sexting, peer abuse and the impact of digital technology on wellbeing.

ONLINE SAFETY DAY 2021



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Making Use of the Evidence Base

Andy Phippen

aphippen1@bournemouth.ac.uk

Bringing value bias into safeguarding...

- “They play those violent video games then it makes them violent in school”
- “No, that’s a common misconception”
- “They do, I’ve seen it”
- “Have you? Or have you seen someone acting up at school, and you’ve previously heard them say they’ve played video games so you’ve created your own causation?”
- “No, its definitely linked”
- “There’s about 40 years of literature that shows every time anyone tries to show a causation, its disproven. There is no evidence whatsoever”
- “Well, that’s what I reckon”

CHILDREN AT INCREASED RISK OF HARM ONLINE DURING GLOBAL COVID-19 PANDEMIC

NEWLY RELEASED TECHNICAL NOTE AIMS TO HELP GOVERNMENTS, ICT COMPANIES, EDUCATORS AND PARENTS PROTECT CHILDREN IN LOCKDOWN



ABOUT EUROPOL

ACTIVITIES & SERVICES

CRIME AREAS & TRENDS

PARTNERS & AGREEMENTS

CAREERS & PROCUREMENT

HOME > NEWSROOM > EXPLOITING ISOLATION: SEXUAL PREDATORS INCREASINGLY TARGETING CHILDREN DURING COVID PANDEMIC

EXPLOITING ISOLATION: SEXUAL PREDATORS INCREASINGLY TARGETING CHILDREN DURING COVID PANDEMIC

19 June 2020

LA Safeguarding Disclosures

- Contrary to media reporting – on average a 25% reduction in safeguarding disclosures since lockdown. Only 4 LAs had an increase in disclosures
- While we might assume this is due to schools closing (which they didn't), school disclosures only make up approximately 20% of disclosures
- The vast majority of LAs held no accessible data on online abuse disclosures
"We have no statutory expectation from the Department for Education to hold this information"
- Teacher interviews reflected those findings.

NEWS

[Home](#) | [Coronavirus](#) | [Brexit](#) | [UK](#) | [World](#) | [Business](#) | [Politics](#) | [Tech](#) | [Science](#) | [Health](#) | [Family & Education](#)[Family & Education](#) | [Young Reporter](#) | [Global Education](#)

Girls asked for nudes by up to 11 boys a night, Ofsted finds

Ofsted chief inspector Amanda Spielman said she was "shocked" that young people said it was a significant problem at every school the watchdog visited.

"It wasn't in some, it was in all of them," she told BBC Radio 4's Today programme.

"This is a cultural issue - it's about attitudes and behaviours becoming normalised, and schools and colleges can't solve that by themselves."

Education Secretary Gavin Williamson said Ofsted's review had "rightly highlighted where we can take specific and urgent action to address sexual abuse in education". But he said schools and colleges could not be expected to tackle these issues alone.

The Department for Education says teachers and school leaders will be better supported to recognise sexual harassment and abuse and teach confidently about issues of consent, online pornography and healthy relationships.

everyone's invited

I was told boys will be boys and asked multiple questions when I spoke to a head of pastoral... It is seen that my grades is more important than anything else and comments from pupils shouldn't be ignored by staff but are. Students who commit these acts such as leaking nudes are not dealt with and the victim harassed for sending them underage

“Specific and urgent action”

- Ringrose et. al. (2012). “A qualitative study of children, young people and 'sexting': a report prepared for the NSPCC”. <http://eprints.lse.ac.uk/44216/>
- Phippen (2013). “Sexting: An Exploration of Practices, Attitudes and Influences”.
<https://www.blackpoolsafeguarding.org.uk/assets/uploads/resources/For%20Professionals/Sexting%20-%20An%20Exploration%20of%20Practices,%20Attitudes%20and%20Influences.pdf>
- Women and Equalities Committee (2016). “Sexual harassment and sexual violence in schools”.
<https://publications.parliament.uk/pa/cm201617/cmselect/cmwomeq/g1/g102.htm>

**Wendy
Ghaffar**



**HMI Specialist Adviser, Cross
Remit Safeguarding Social
Care Policy at Ofsted**

**Wendy has worked for local
authorities, the NSPCC, the
Nationwide Children's Research
Centre and in social work
education. Her research on
parent's perspectives of the child
protection system was published
in 2010.**

Ofsted
raising standards
improving lives

ONLINE SAFETY DAY 2021

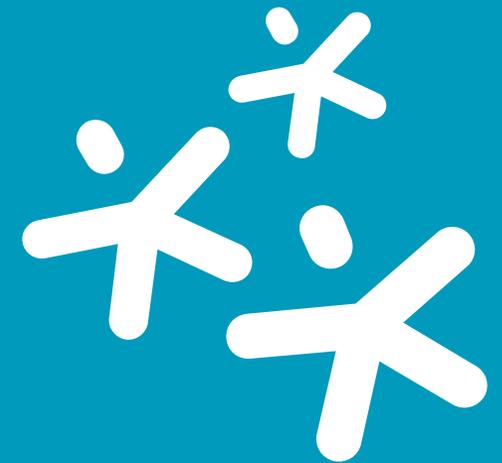


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Ofsted review into sexual abuse in schools and colleges

September 2021

Wendy Ghaffar Specialist Adviser Cross
Remit Safeguarding



Methodology- visits

- **32 visits completed:** 14 state-funded schools, 14 ISI-inspected independent schools, 2 Ofsted-inspected independent schools and 2 FE colleges.
- The criteria for selection included:
 - Schools where concerns had been reported, either through complaints made to Ofsted, regional intelligence or Everyone's Invited
 - Different type: 2 primaries, 2 colleges, all-throughs; maintained, academies, independent and faith schools were included
 - Recency of inspection
 - Geographical spread

Methodology: other information/evidence

- **Analysis of 801 questionnaires about pupils views** about frequency and level of sexual abuse and whether it is reported completed by years 9, 10, 13
- Focus group discussions with 12 **local safeguarding partnerships**
- **Analysis of 2000+ Everyone's Invited testimonials**, with detailed textual analysis of a 10% sample
- **2 parent focus group discussions, one Ofsted, one ISI and a focus group discussion with groups that support victims and survivors**
- Review of Ofsted and ISI training, Ofsted and ISI inspection evidence bases and how Ofsted and ISI handle complaints about schools and colleges referring to sexual abuse
- Meetings with reference group sub-groups including representatives from police, health, ADCS, teacher unions, independent schools, academics and victims groups
- Literature review
- Post visit survey

Frequency of sharing of images by children

Ofsted review of sexual abuse in schools (2021):

- On our visits, girls told us that sexual harassment and online sexual abuse, such as being sent unsolicited explicit sexual material and being pressured to send nude pictures ('nudes'), are much more prevalent than adults realise.
- For example, nearly 90% of girls, and nearly 50% of boys, said being sent explicit pictures or videos of things they did not want to see, happens a lot or sometimes to them or their peers.



Frequency of sexual harm online

Survey of 800 children: the following behaviours happen 'a lot or sometimes' between children their age (13 years plus)

- Being sent pictures or videos they do not want to see (88%)
- Being under pressure to provide sexual images of themselves (80%)
- Having videos or pictures that they sent being shared more widely without their knowledge or consent (73%)
- Being photographed or videoed without their knowledge or consent (59%)
- Having pictures or videos of themselves being circulated (51%)



Survey of 800 children aged 13 and over



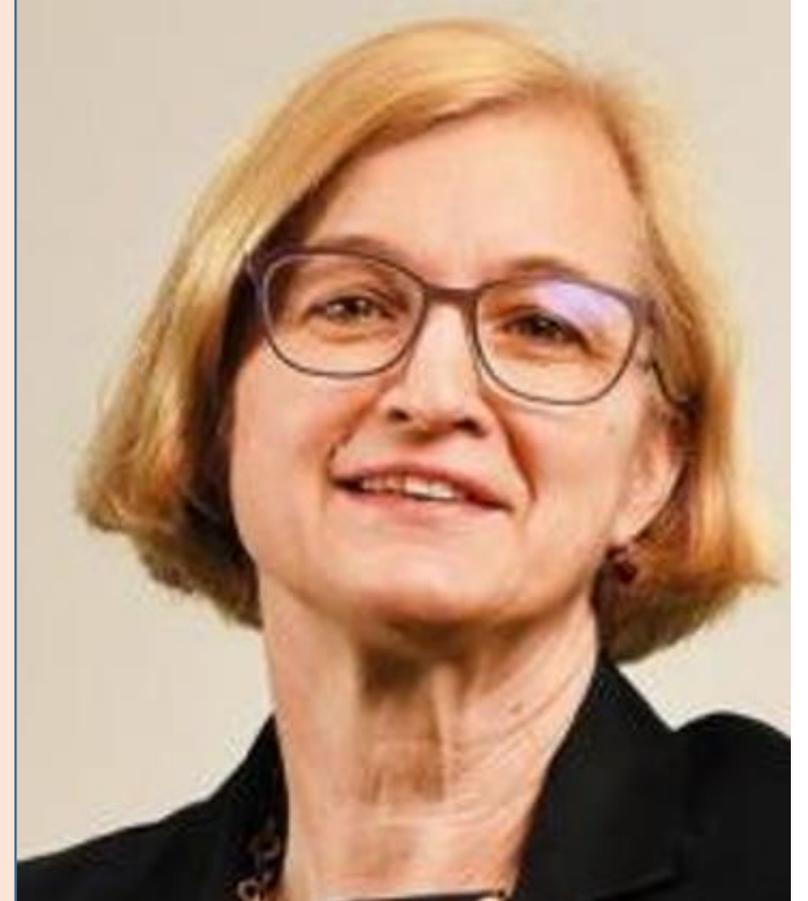
Things that happen a lot or sometimes	Boys %	Girls %
Unwanted touching	24	64
Feeling pressured to do sexual things they do not want to do	27	68
Sexual assault of any kind	38	79
Unwanted or inappropriate sexual comments	55	80
Rumours about sexual activity	53	81

Sexist name calling was common

- For boys 74% said this was 'common' or 'happened sometimes'
- 92% of girls said this was 'common' or 'happened a lot'
- Children told us sexualised language- terms such as 'slag' or 'slut' were common as was homophobic language
- Some staff dismissed this as 'banter' or were not prepared to tackle it

HMCI speech at the ADCS conference 9 July 2021

‘What we found was certainly shocking, if not surprising. Everyone knew that sexual harassment and online sexual abuse was happening to young people – but the sheer scale is appalling. Even more so, that so many children – especially girls – feel they have to accept this behaviour as part of normal life, to the point that they don’t think it’s worth reporting.’





'What happens outside school is personal to you.'

Reporting

'Sometimes if you report something in school everybody quickly knows about it. A teacher takes you out of a lesson. Everyone is like, "What was that about?" when you come back into the classroom'.

Speaking out

There are various reasons why children and young people do not talk to adults about these issues:

- ❖ it is so commonplace no point in reporting
- ❖ they feel that nothing will be done
- ❖ and/ or lack information about what will happen next
- ❖ they worry about personal reputational damage and social consequences
- ❖ they worry about the reaction from adults and they worry about what would happen next

Even when schools are proactively encouraging pupils to come forward, children tell us they don't talk to adults

Speaking out

- **Professionals are largely underestimating the scale of the problem.** Sexual harassment is largely unrecognised or unchallenged by school staff
- Schools are dealing with incidents of sexual violence that come to their attention as required. However, a **wider cultural shift is required to tackle sexual harassment and online abuse**
- **Schools cannot do it all.** Several of our recommendations address issues in wider society, such as online abuse, that need to be tackled more broadly.

Focus groups with children

One HT wrote: ' I annually interview all of Y9 to see how things are going. This year, for the first time, I followed the HMI visit lead and sorted each group by gender. The pupils' response to the same questions was very interesting: our girls had a very different perspective than our boys, and I wish I had done this before.'

Relationship sex and health education

- Children felt that the curriculum did not mirror their 'real life experiences'
- Children said they turned to social media or peers to 'fill the gaps'
- One child said.....

" It should not be our responsibility to educate boys"

The logo for IMPACT, featuring the word in a bold, multi-colored, geometric font.

RSHE curriculum



'It's like a task that teachers have to do, they don't take it seriously, so it's not a good environment to learn about it. How can any of us take it seriously if they don't? You can tell they don't want to do the PowerPoint. It's always stuff we've done before anyway.'

Recommendations include....

School and college leaders should:

- Create a culture where sexual harassment and online sexual abuse are not tolerated, and where they identify issues and intervene early to better protect children and young people.
- In order to do this, they should assume that sexual harassment and online sexual abuse are happening in their setting, even when there are no specific reports, and put in place a whole-school approach to address them.

Recommendations

This whole school approach should include:

- **A carefully sequenced RSHE curriculum**
- **High-quality training** for teachers delivering RSHE
- **Routine record-keeping and analysis** of sexual harassment and sexual violence, including online, to identify patterns and intervene early to prevent abuse
- **Recognition of the needs for a safeguarding response** to both victims and perpetrators of harmful sexual behaviour
- **A behavioural approach**, including sanctions when appropriate, to reinforce a culture where sexual harassment and online sexual abuse are not tolerated
- **Working closely with LSPs in the area**
- **Support for designated safeguarding leads (DSLs)**, such as protected time in timetables to engage with LSPs
- **Training for all staff** (and governors, where relevant)

Recommendations 4/5

The government should:

- Take into account the findings of this review as it develops the Online Safety Bill, so it can **strengthen safeguarding controls for children and young people to protect them from viewing online explicit material** and engaging in harmful sexual behaviour using social media platforms
- Develop an online hub where all safeguarding guidance is in one place, with any updates clearly visible and ideally made in good time in the school year to aid planning
- In partnership with others:
 - Develop a guide that helps children and young people know what might happen next when they talk to an adult in school or college about sexual harassment and sexual violence, including online sexual abuse
 - Develop national training for DSLs
 - Develop resources to help schools and colleges shape their RSHE curriculum
 - Launch a communications campaign about sexual harassment and online sexual abuse, which should include advice for parents and carers

Full Report

www.gov.uk/government/publications/review-of-sexual-abuse-in-schools-and-colleges/review-of-sexual-abuse-in-schools-and-colleges

**Susie
Hargreaves**



**CEO of IWF and Director of
UK Safer Internet Centre**

**Susie is also a member of the
NCA CEOP Command Strategic
Governance Group; the
International
Telecommunication Union (ITU)
Child Online Protection Working
Group and the Broadband
Commission Working Group.**



IWF
Internet
Watch
Foundation

ONLINE SAFETY DAY 2021



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Internet Watch Foundation

Susie Hargreaves OBE
CEO

Search 'Internet Watch Foundation'



What is the IWF?

- We're a not-for-profit/NGO with a mission to eliminate online child sexual abuse.
- Independent of government and law enforcement.
- Partners with Childnet and SWGfL to manage the UK Safer Internet Center.
- For 25 years we've given people a safe place to report child sexual abuse imagery, anonymously – now in 46 countries.
- More than 150 global technology companies make up our membership.



Our Members



IWF Members at 28 April 2021





2020 Trends & Data

// annualreport2020.iwf.org.uk

Headlines from 2020

- **299,619** reports assessed.
- **153,383** reports confirmed as child sexual abuse imagery: 16% increase from 2019.
- **44%** contained 'self-generated' imagery.
- Just **0.1%** of child sexual abuse material was UK-hosted.
- **77%** hosted in the Netherlands.
- **.com** was the most abused Top-Level Domain.
- 11 to 13-year-old children were most seen age group: **64%** of all actioned content.

In 2020, we assessed a webpage every two minutes.

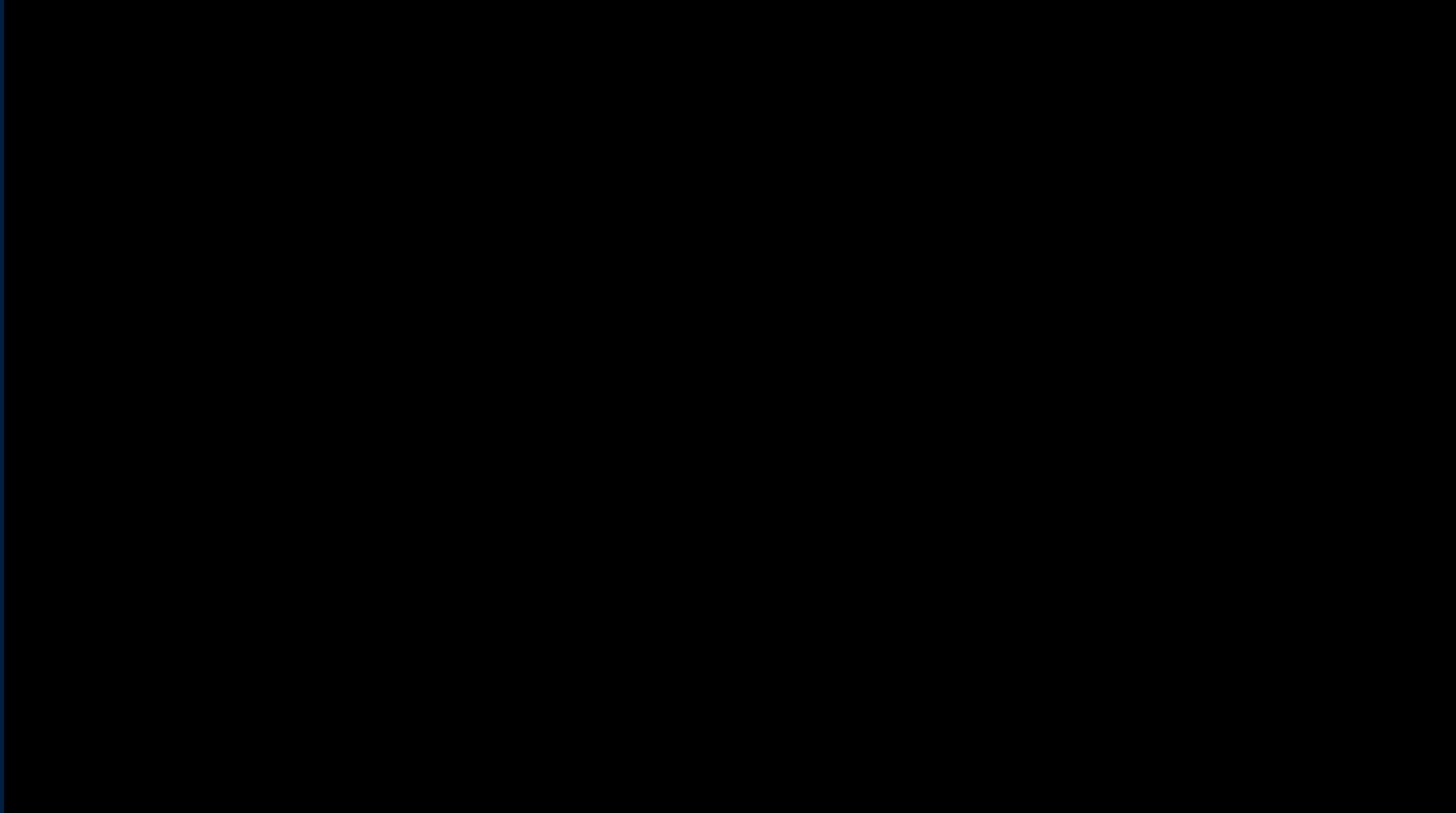
Every three minutes, that webpage showed a child being sexually abused.

Self-generated child sexual abuse

- 77% increase in 'self-generated' child sexual abuse.
- Affects children aged 7 to 17.
- Most instances show 11 to 13 year old girls.
- Bedroom or other home setting.
- Once captured, these images & videos can be recirculated for years after they were originally created.



Home Truths



Prevention campaign

Building resilience to the threat of self-generated sexual abuse of children, thereby reducing the number of incidences.

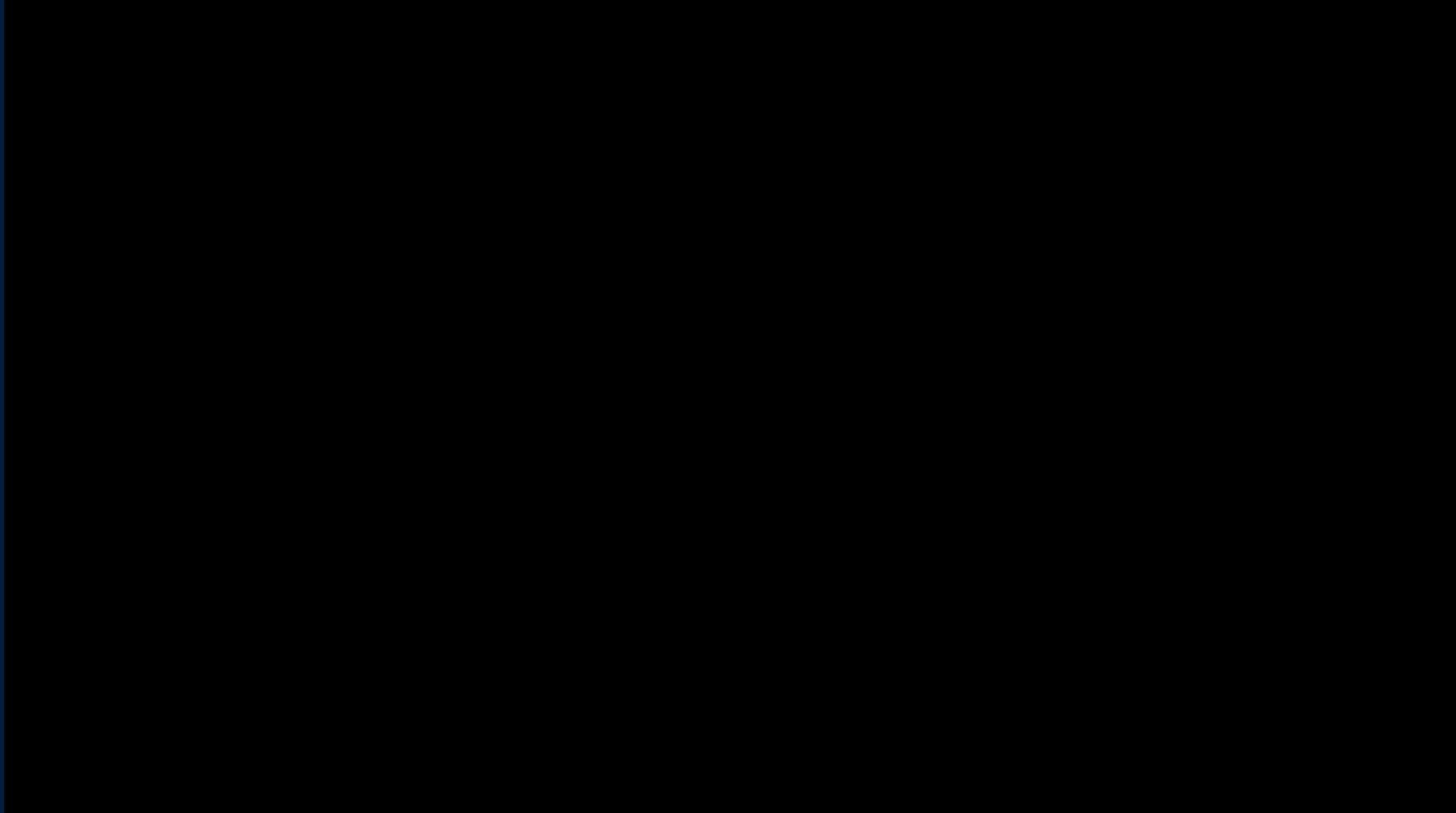
1. Help **girls aged 11-13** recognise the actions of offenders, feel empowered to block, report & tell someone they trust.
2. Raise **parental** awareness of this criminality and motivate and educate them to help protect their children.

Funded by IWF, Microsoft and UK Government's Home Office.

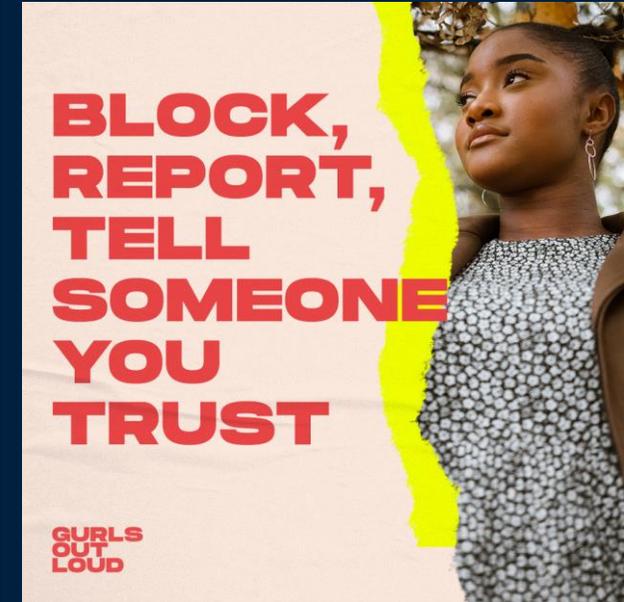
**BLOCK,
REPORT,
TELL
SOMEONE
YOU
TRUST**

**GURLS
OUT
LOUD**

Gurls Out Loud



Social content examples



Report Remove

IWF & NSPCC developed Report Remove to support a young person in reporting their own sexual images or videos for removal from the internet.

- Childline supports and safeguards the child;
- The child reports their image/video to IWF through a dedicated portal, verifying their age with Yoti.
- IWF analysts assess the imagery against UK law. A criminal image will be removed from internet and hashed.
- Childline contacts the child to provide updates on their report.

The process is child-centred; does not identify them and ensures the child will not inadvertently be criminalised.

Funded by IWF, NSPCC and Facebook.



Thanks for listening

Contact us:

iwf.org.uk

media@iwf.org.uk

+44 (0) 1223 20 30 30

Search 'Internet Watch Foundation'



**David
Wright**



**Director of UK Safer
Internet Centre at SWGfL**

**David has worked extensively in
online safety for many years with
children, schools and wider
agencies. He advises a number of
Governments and school
inspectors on online safety
strategy and policy, particularly
with regards to schools and
curriculum.**



ONLINE SAFETY DAY 2021



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South West Grid for Learning presents...

ONLINE SAFETY DAY

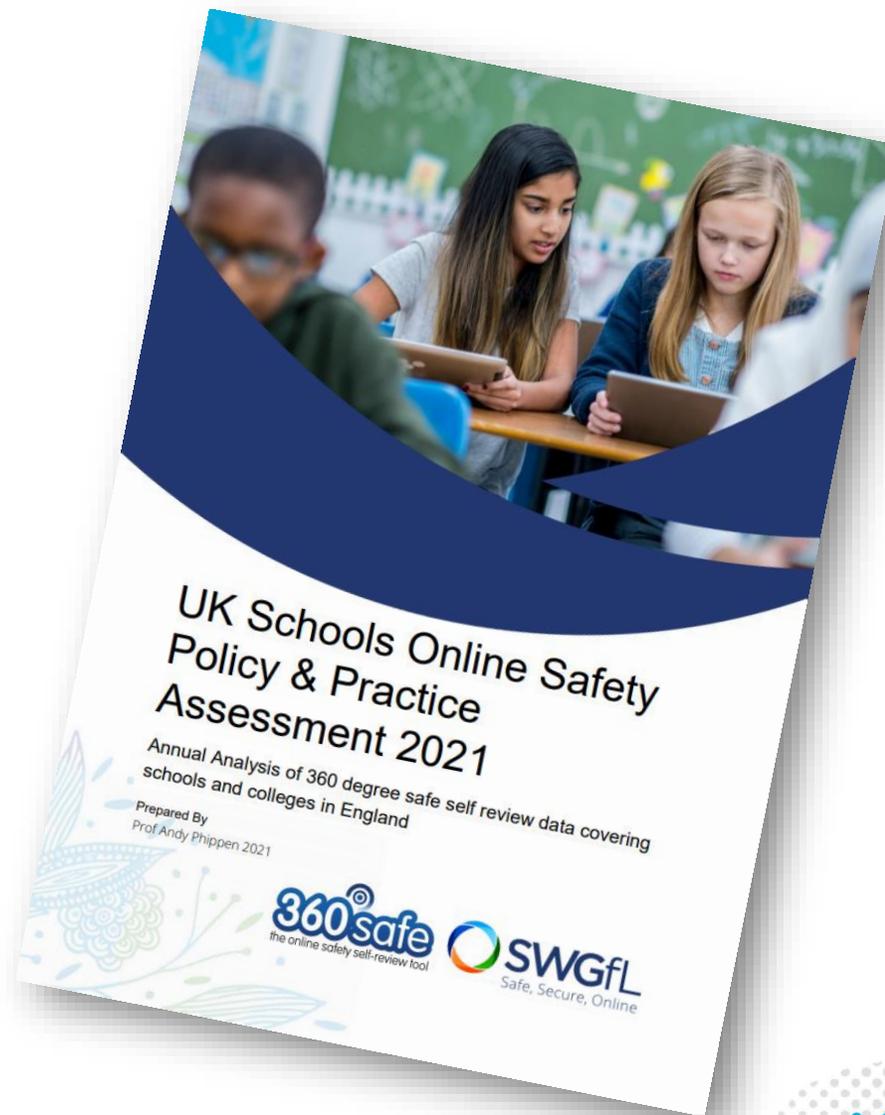
2021

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Annual Assessment Report 2021

<https://swgfl.org.uk/report2021>



ONLINE SAFETY IN SCHOOLS IN ENGLAND



the online safety self-review tool

www.360safe.org.uk

www.swgfl.org.uk/report2021

11
Years on

over
11,500
Schools



no staff
training in
40%
schools



no data
protection in
27%
schools



Strengths

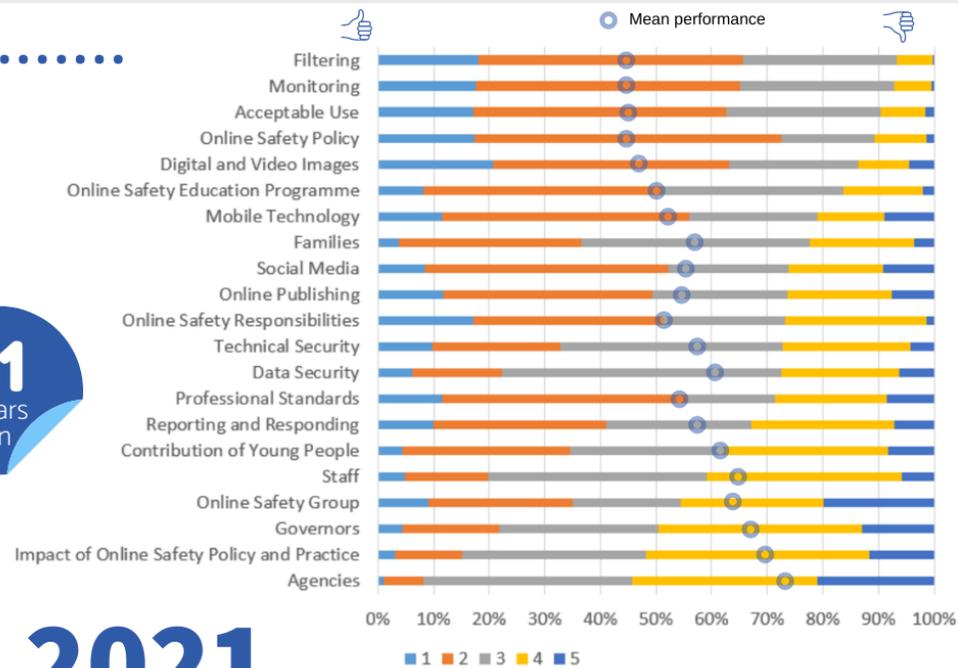
- Online Safety Policy
- Filtering
- Monitoring
- Acceptable Use
- Digital and Video Images

Weakness

- Agencies
- Impact of the online safety
- Governor Training
- Staff Training
- Online Safety Group

2021

Analysis of the data from the 11,891 English schools using the 360 degree safe self review tool presents a unique picture of online safety policy and practice.



Co-financed by the European Union
Connecting Europe Facility

TEST FILTERING



Schools Online Safety Index 2021

<https://swgfl.org.uk/research/online-safety-how-well-do-schools-protect-children-in-england/>





Online Sexual Abuse and Harassment

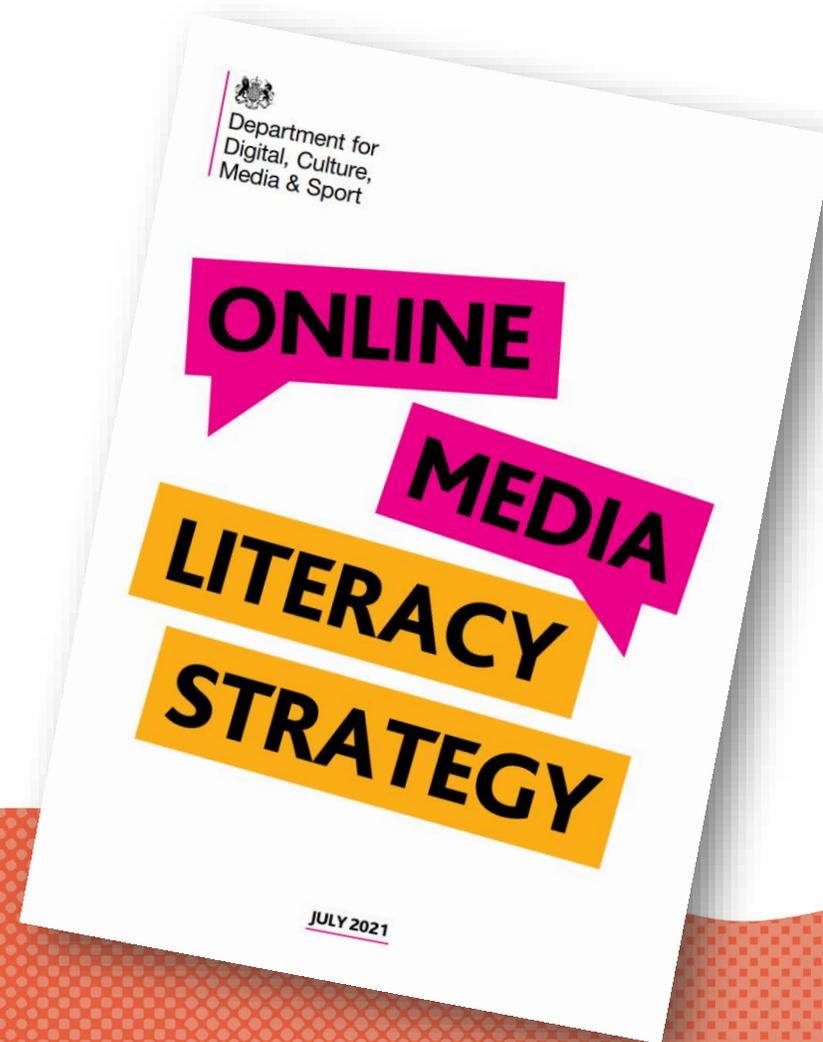
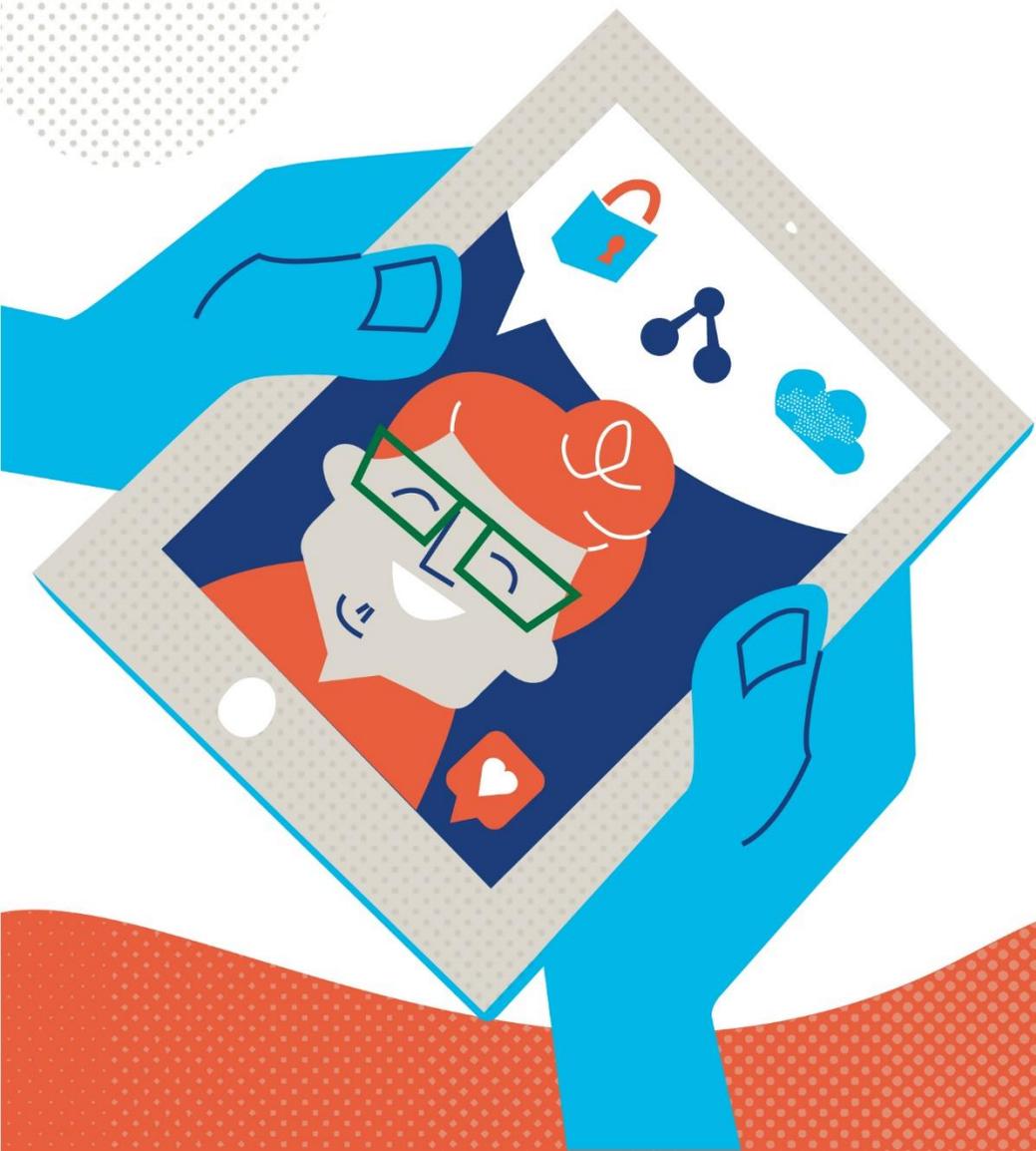
- What reporting opportunities do you have in place to support your children, young people, staff and community witnessing or experiencing online safety issues?



Whisper

Giving everyone the confidence to speak up and reach out.

Online Safety Bill

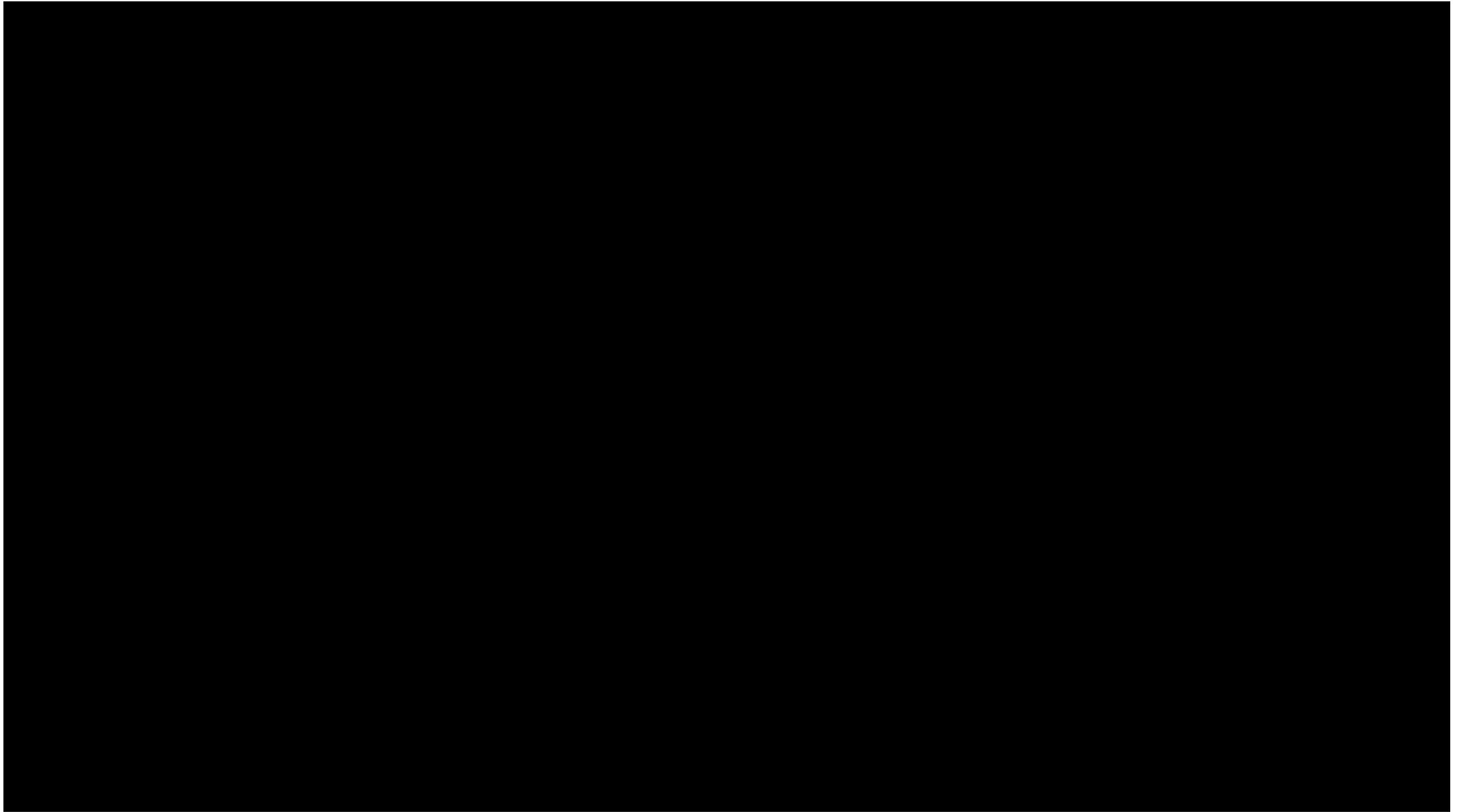


ProjectEVOLVE

Shaping a better online life for all

[Access Toolkit](#)

[Details of our new registration for school accounts](#)





REPORT HARMFUL CONTENT

Helping everyone to report harmful content online



Threats



Impersonation



Bullying and
Harassment



Self-harm or
Suicide Content



Online Abuse



Violent Content



Unwanted Sexual
Advances

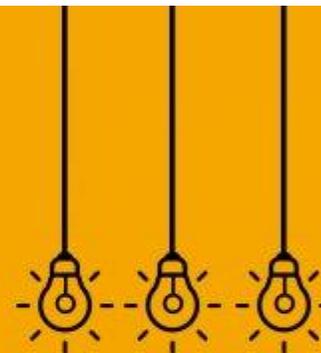


Pornographic
Content



The three main trends from the RHC report were:

- Domestic abuse/ harassment
- A rise in hate speech
- Young males actively searching for harmful content.



 reportharmfulcontent.com

REPORT



**Carolyn
Bunting**



CEO of Internet Matters

Carolyn has been at the helm of Internet Matters since its launch in 2014. Since its formation, the website and resources have become essential advice for parents and education professionals when it comes to supporting the digital wellbeing of young people.

**internet
matters.org**

ONLINE SAFETY DAY 2021



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internet
matters.org

Online Safety Conference

Carolyn Bunting | CEO Internet Matters

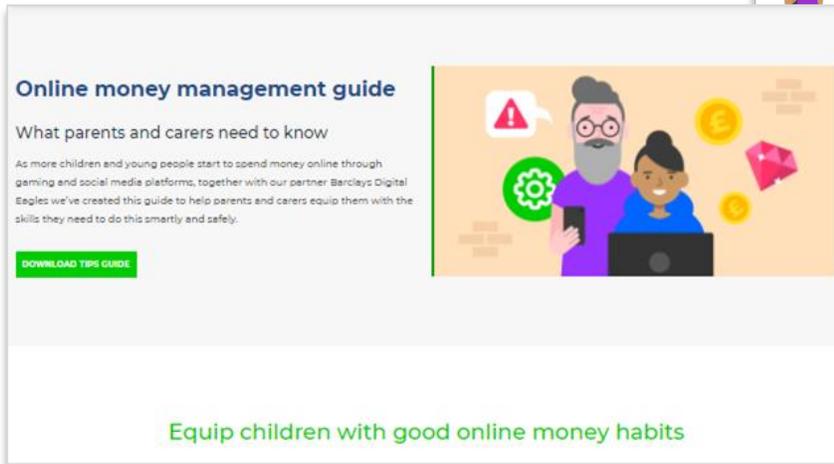


A whistle stop tour in 10 minutes

- Three new resources
- Lessons from lockdown
- Coming soon

Online money management

A new hub of resources created with downloadable guides



- 5% of boys aged 14 have spent money on 'needless' gaming rewards
- 9% have been tricked into buying fake goods
- 21% have believed something that turned out to be a scam
- 20% have come across websites trying to sell them stuff that might be illegal



Fake News & Misinformation

A new hub of resources and interactive quiz

GO TO HUB

SHARE

Find the **FAKE!**

Can you find the fake online?

Select an age-appropriate quiz to play as a family (parents versus children) to learn and test your knowledge on what fake news, disinformation and misinformation is and how to stop it from spreading.

START THE QUIZ

Tackling fake news and misinformation

Get expert tips to support children

WATCH INTRO VIDEO

What you'll find in this section

NEW | Find the fake family quiz
Use the quiz to test children and young people's knowledge of fake news and misinformation
15-30 minute read
[Learn more](#)

Learn about fake news
Get insight on what fake news is and the impact it can have on young people.
8-10 minute read
[Learn more](#)

Next

Recommended resources

Misinformation & Coronavirus guide - 5 top tips guide to support kids

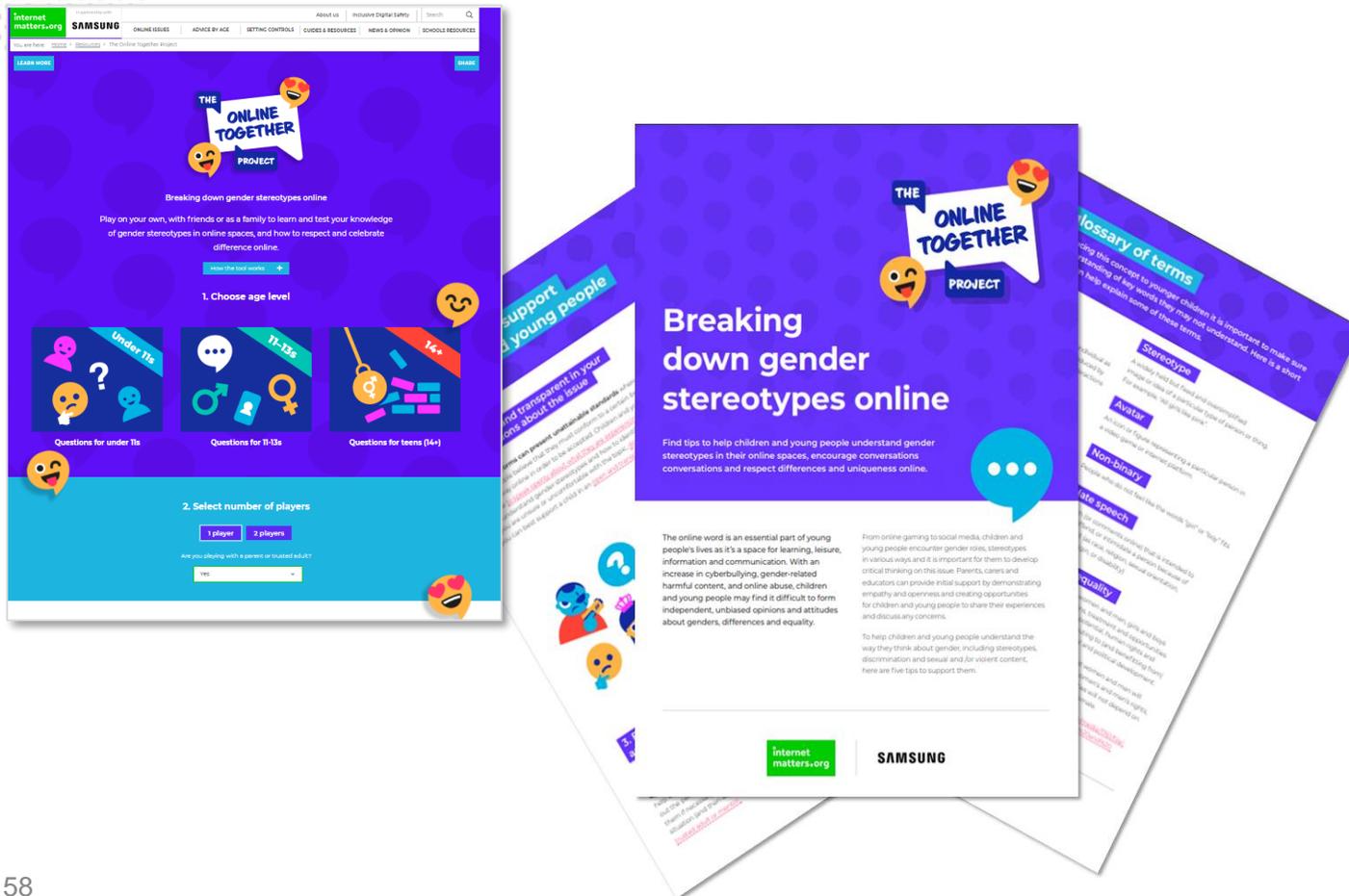
Online critical thinking guide to support young people

Download summary of types of fake news

- 75% of parents are concerned about fake news yet only 16% had talked about it with their children
- 36% were most worried about their children seeing fake information about coronavirus
- Overall 11% of parents report their child experiencing fake news;
 - 9% for non-vulnerable but 17% for children with vulnerabilities

The Online Together Project

An interactive quiz for young people breaking down gender stereotypes online



- A new interactive tool that encourages children to take part in building a positive and inclusive culture online – focussing on gender stereotypes
- Over one in 10 children aged 11+ have received sexist comments online, increasing to one in five for those children who prefer not to state their gender.
- Three quizzes for different ages and a companion piece for parents / professionals

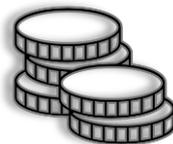


Tech mediated survival

Online activity significantly up throughout each lockdown

Children's time online inevitably increased during lockdown

- Nearly half of children (48%) of children play games online against others
- 43% increase in children watching live broadcasts (from 28% to 40%)
- 89% increase in children broadcasting their own videos (from 5% to 17%)



Parents see wellbeing benefits but worry about online harms

- 56% say their child's online world has had a positive impact on their life since the pandemic began
- 53% feel their child has become too reliant on online technology
- 39% left their children alone with their devices for longer periods than usual

Vulnerable children and young people experience greater harm online

This was particularly true in lock down

During lockdown the gap widened for children with vulnerabilities

- 17% rise in online bullying from people they know
- 33% increase in viewing self-harm or suicide content
- **Over half of parents (51%)** of vulnerable children have told us their child **showed concerning behaviour online** throughout the pandemic



Three programmes of resources to support VCYP

Connecting Safely Online

- Hub for Teens and parents of teens with SEND
- Accessible, bespoke navigation, things to do together
- internetmatters.org/connecting-safely-online



Inclusive Digital Safety

- Hub for Parents and Professionals caring for teens with SEND, from LGBTQ community or with care experience
- Advice by vulnerability
- internetmatters.org/inclusive-digital-safety

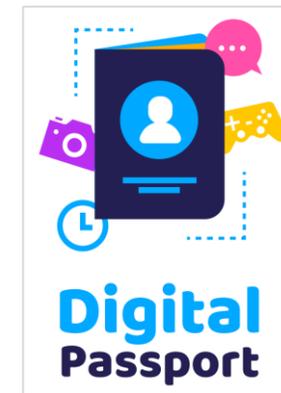
INCLUSIVE
Digital Safety

internet
matters.org

SWGfL
Safe, Secure, Online

UKCIS - Digital Passport

- A resource for care experienced children and young people, and their carers
- Communication tool created to encourage active participation
- <https://www.internetmatters.org/ukcis-vulnerable-working-group/ukcis-digital-passport/>



UK Council for
Internet Safety

Wellbeing in a connected world

A new programme to help families ensure children are happy & healthy online

67%

of parents/carers think that using connected technology has a **positive impact** on their children's wellbeing

51%

of parents/carers are **concerned about mental health issues** as a result of their children's online activity

Challenge

- With the increase in tech usage and concern around online harms, **parents are anxious about how to achieve a happy balance**

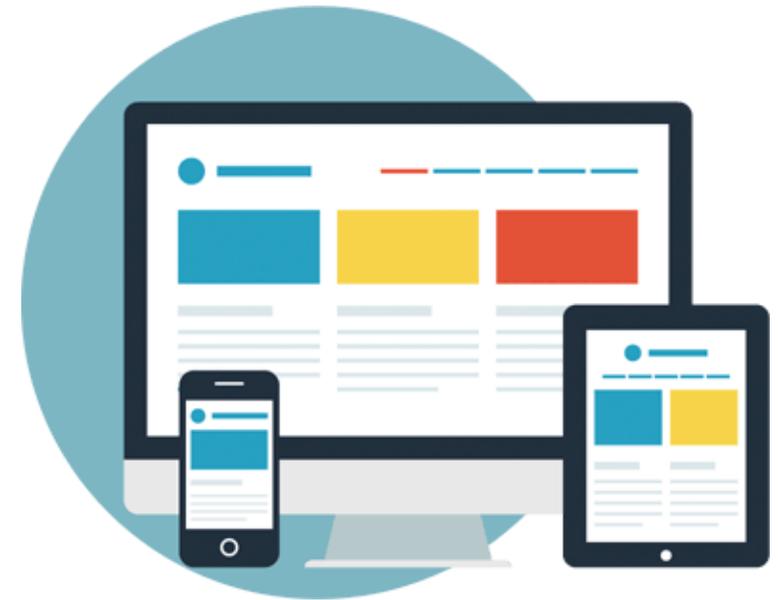
Objectives

- Create a **robust, recognised definition** of digital wellbeing and an associated **Index framework**
- Monitor and track changes to family digital wellbeing in the UK over time
- Deliver **tailored solutions** to help families manage and improve digital wellbeing

New classroom progressive web app due in 2022

To support the EFCW framework and encourage parental engagement

- An **online app for KS2** with associated lesson plans, aligned to the Education for a Connected World Framework
- Completed research and a **co-creation workshop with teachers** to ensure product is designed with their needs in mind
- Due for pilot in January and **launch in April 2022**
- Includes '**create your own story**' and encourages **parents to participate** through companion learning pieces
- **Accessible** on any device without an internet connection



internet
matters.org

Thank you



Links for resources

- <https://www.internetmatters.org/resources/online-money-management-guide/> - Online money management and social media scams
- <https://www.internetmatters.org/issues/fake-news-and-misinformation-advice-hub/> - Fake news and misinformation hub
- <https://www.internetmatters.org/issues/fake-news-and-misinformation-advice-hub/find-the-fake/> - Find the Fake quiz
- <https://www.internetmatters.org/hub/the-online-together-project/> - Gender equality quiz
- <https://www.internetmatters.org/hub/from-survive-to-thrive-report/> - Report on impact of lockdown on children online use and safety
- <https://www.internetmatters.org/inclusive-digital-safety/> - Hub with resources for parents & professionals supporting children with SEND, Care-experience, and from the LGBTQ+ community
- <https://www.internetmatters.org/connecting-safely-online/> - Resources for parents of and for children with SEND
- <https://www.internetmatters.org/ukcis-vulnerable-working-group/ukcis-digital-passport/> - Resource for children in care
- <https://www.internetmatters.org/hub/news-blogs/understanding-childrens-and-families-wellbeing-in-a-digital-world/> - Research report for the definition of digital wellbeing

Internet Matters

A not for profit organisation supporting children's safety & wellbeing in the digital world



Campaigns

- We **campaign to raise awareness** and engagement of parents about their children's digital safety and wellbeing
- Work with our **industry partners** to help amplify our messages to parents
- Act as the **voice of parents** and families with policy-makers, using our own evidence-base



Resources

- **Free resources** available at **internetmatters.org**
- Resources are available by
 - age of child
 - type of risk & harm
 - digital activity
 - specific app / platform
 - vulnerable group
- Range of **downloadable resources** for **schools** to share with parents



Impact

- **85% of parents** would recommend our resources to friends and family
- **83% of parents** feel better equipped to keep their children safe online after viewing our content
- **81% of parents** say we are one of the first places they would look for information on internet safety

David Miles



**Head of Safety for Europe,
Middle East & Africa at
Facebook**

**Dave is a member of the
WePROTECT Global Alliance's
2021 Global Threat Analysis
(GTA) Steering Group, the Child
Dignity Alliance and European
Commission's Alliance to Better
Protect Minors Online.**

FACEBOOK

ONLINE SAFETY DAY 2021



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Carmel Glassbrook



**Professionals Online Safety
Helpline Lead**

Working on the helpline, hearing from schools, police forces, local authorities and youth clubs from all four corners of the nation has provided Carmel with a special insight into what online safety issues are effecting both young people, and the professionals caring for them.



**Professionals
Online Safety
Helpline**

ONLINE SAFETY DAY 2021



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Professional's Online Safety Helpline

In it's 10th year of operation, the helpline have handled over 10,000 contacts relating to online safety issues .

Built invaluable relationships with industry partners and assisted in almost 7,000 online safeguarding issues



The Helpline

Who are we /What do we do

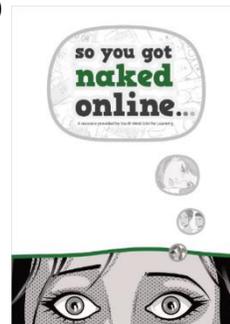


As the UK safer internet centre, we are part of a European network of helplines, allowing us to share and learn from other countries and cultures.



We work with industry, meaning we can flag content for removal and use dedicated safeguarding channels to do so.

Use our expertise to create amazing resources



Most importantly, we support ANYONE working with children & young people dealing with any safeguarding issue online. We offer support via phone or email



Stats

1st Jan - 20th Sept (2021)

766 contacts -28% Online reputation

-13% Potentially harmful content

- 13% Media literacy/education

21% escalated with SM
contact

Media literacy education – a small category until last year,
lockdowns meant different organisations moving services online

In 2020 we heard fewer safeguarding incidents and lots more
practical how-to calls .



Sexual harassment

“90% of girls, and nearly 50% of boys, said being sent explicit pictures or videos of things they did not want to see happens a lot or sometimes to them or their peers.”

92% of girls, and 74% of boys, said sexist name-calling happens a lot or sometimes to them or their peers.

-<https://www.gov.uk/government/publications/review-of-sexual-abuse-in-schools-and-colleges/review-of-sexual-abuse-in-schools-and-colleges>

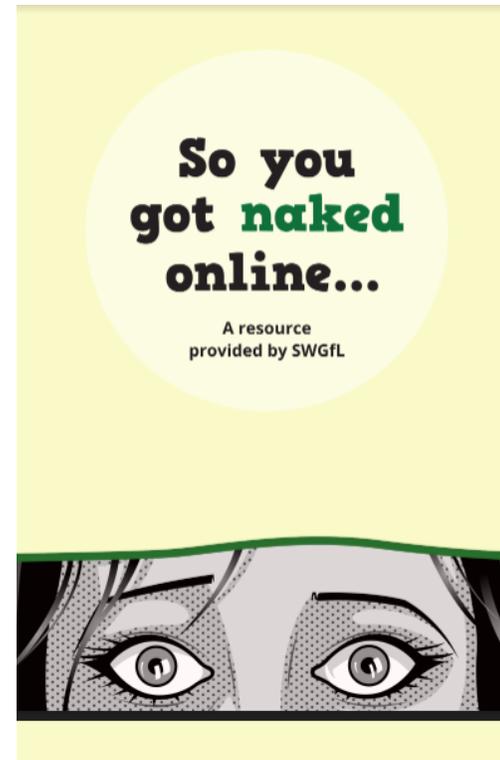
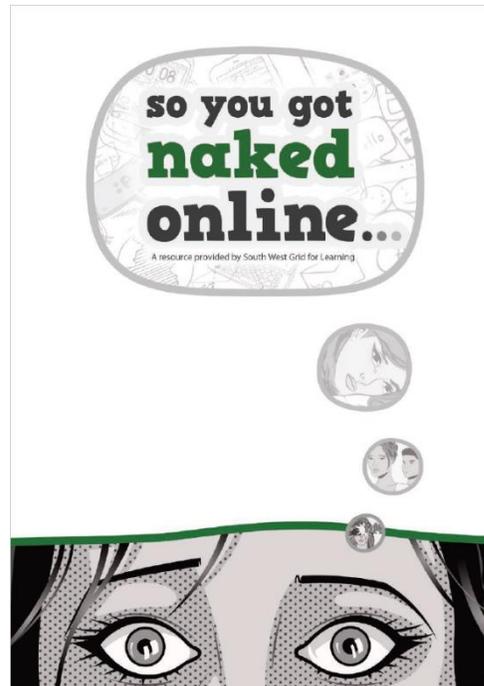


Case study

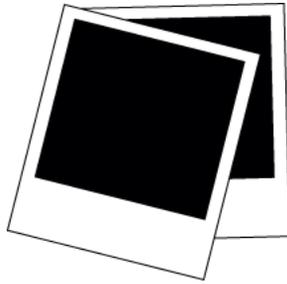
- Boy creates images using faces of 12 girls in his year group.
- Girls are extremely anxious about return to school
- Boy equally feeling guilty and dealing with backlash from peers and girls parents
- School in a difficult position trying to support everyone involved.

SEND adaption

So You Got Naked Online



Our helpline services



Revenge Porn
Helpline



Helpline collaboration

Online Welfare Advice Packs for University Students

In September 2019, Universities UK published their report [Tackling online harassment and promoting online welfare](#), making recommendations to improve:

- Student engagement
- The promotion of online welfare
- Preventative and response strategies

The [Revenge Porn Helpline](#), [Report Harmful Content](#) and the [Professionals Online Safety Helpline](#) have been working with the [National Stalking Helpline](#) and the [National Crime Agency](#) to create an online welfare advice pack for both students and university staff. We hope these advice packs will educate university students to make informed decisions about their online activity and signpost to services for further support should they need to. University is an exciting new chapter for a lot of young people, we want to help keep it this way and encourage positive use while staying safe online.

[Buy printed copies here](#)

[Or download and print the advice packs below](#)



Let's talk stalking

In the UK, stalking affects 1 in 5 women and 1 in 10 men in their lifetime. Find more vital information about stalking from the National Stalking Helpline in this resource.



Not Yours to Share

Advice for university students about intimate image abuse



What is Sextortion?

A friend request from an attractive stranger leads to chatting and flirting. After gaining the victim's trust, they are quickly persuaded into sexual acts over webcam. But unknown to the victim, the activity has been recorded and demands for money start.



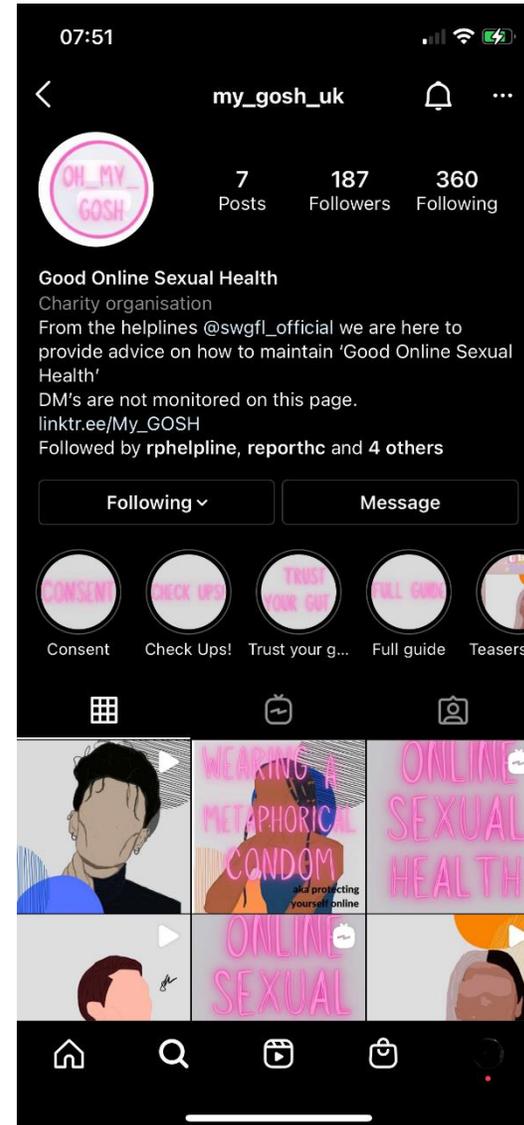
Reputation Matters

How you look online is up to you, so take this opportunity to review what is already out there and how you want people to see you when they search for you online.

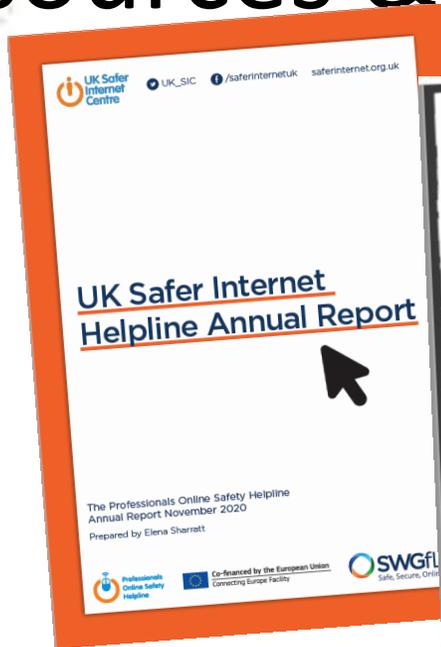


Negate the Hate

If you have witnessed hate speech online or experienced it yourself in connection to your university, you may be wondering what steps you can take to report it.



Resources & further support



Go to the UK Safer Internet Centre, where you can find online apps, advice and resources to help children and young people stay safe online.

online...



Further reading

- We published an annual report in December 2020, you can find it here; <https://swgfl.org.uk/research/uk-safer-internet-helpline-annual-report-2020/>
- Carmel (lead practitioner) regularly writes blogs around issues coming in to the helpline, which can be found here; <https://swgfl.org.uk/magazine/author/carmel-glassbrook/>
- Lots of resources for schools and other organisations here; <https://swgfl.org.uk/resources/>



Contact us



**Professionals
Online Safety
Helpline**

Part of the UK Safer Internet Centre

☎ 0344 381 4772

✉ helpline@safeterinternet.org.uk

Free support and advice for professionals working with children
and young people, dealing with online safety issues

Alex Holmes



Deputy CEO at The Diana
Award

Alex is the founder of peer-to-peer support programme Anti-Bullying Ambassadors. The programme has trained over 35,000 young people across UK, Ireland, Greece, Miami (United States) empowering young people to keep themselves and their peers safe and happy, in 4,000 schools.



T H E
D I A N A
A W A R D

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ALEX HOLMES

diana-award.org.uk / antibullyingpro.com

40% of young people have experienced
bullying in school

20% of young people have
experienced bullying online.

1,000 young people aged 6-16yrs, UK, July.



11,🕒🕒🕒



**A SCHOOL FREE
FROM BULLYING**

Register Interest

www.antibullyingpro.com

Top tips

- Include young people and their voice in writing your policies, developing your campaign work and evaluating effectiveness & impact
- Think about diversity and representation. Your work will only be as strong as your selection and inclusion of students.
- Utilise registration, form time, break time, assemblies
- Make it high profile, visible online, social, web, newsletters, notice boards
- Changing behaviours and shaping attitudes online and offline takes time

“The evaluation finds clear evidence that the peer-led and whole-school approach of The Diana Award’s Anti-Bullying Ambassador Programme is an effective approach to tackling bullying behaviour in schools and online.”

www.antibullyingpro.com/resources

AN EVIDENCE-BASED TOOLKIT:

PRACTICAL ACTIVITIES TO

TACKLE BULLYING BEHAVIOUR

IN SCHOOLS

FOR EDUCATORS

www.antibullyingpro.com/resources



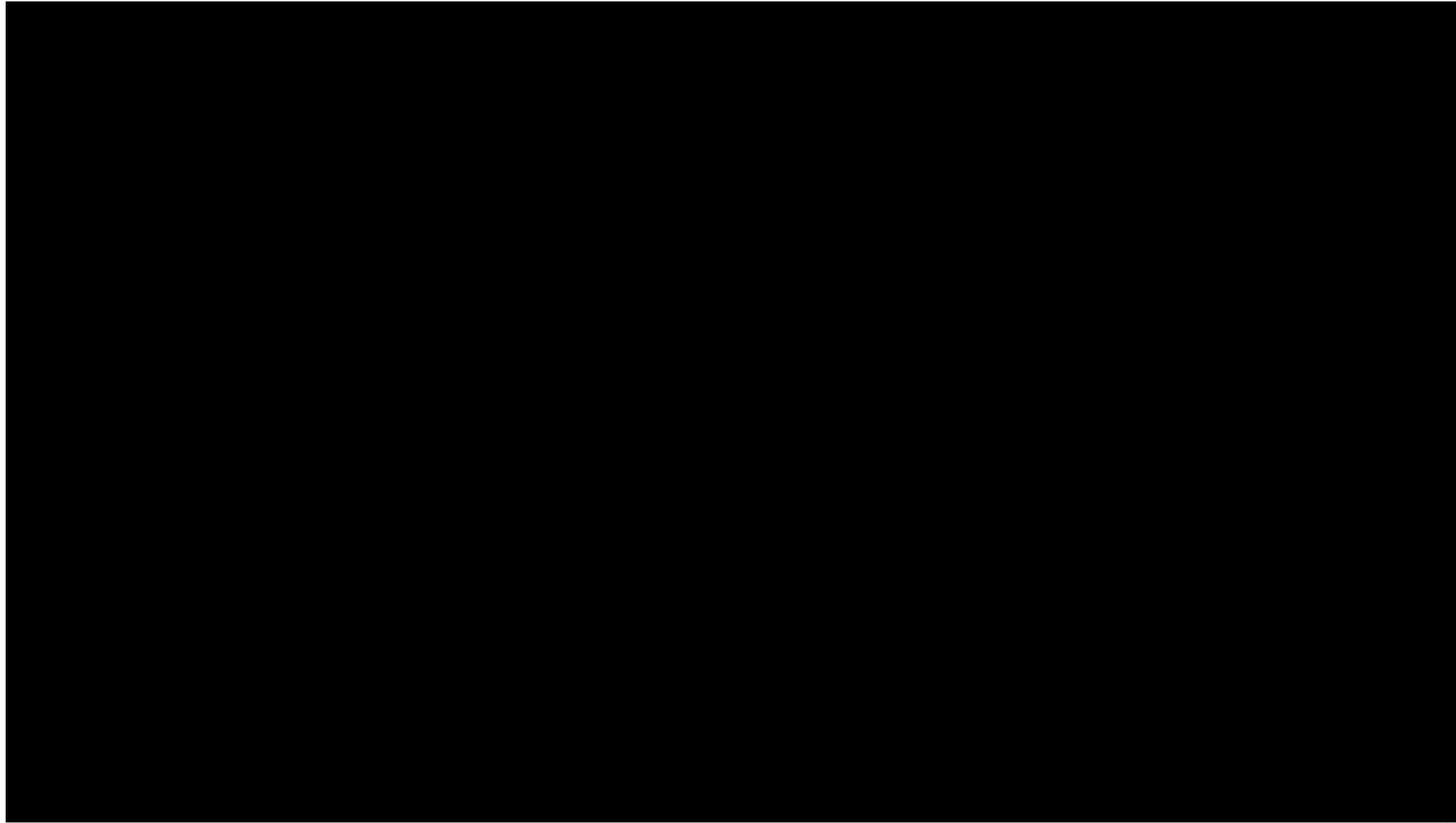
Monday 4th October: www.thebigassembly.com

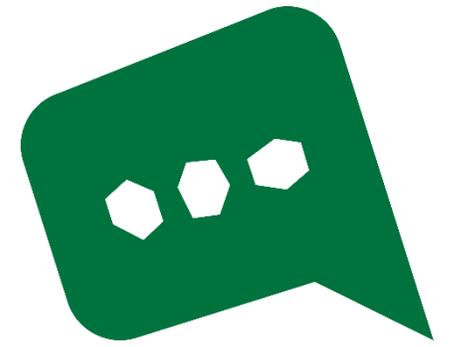
2021



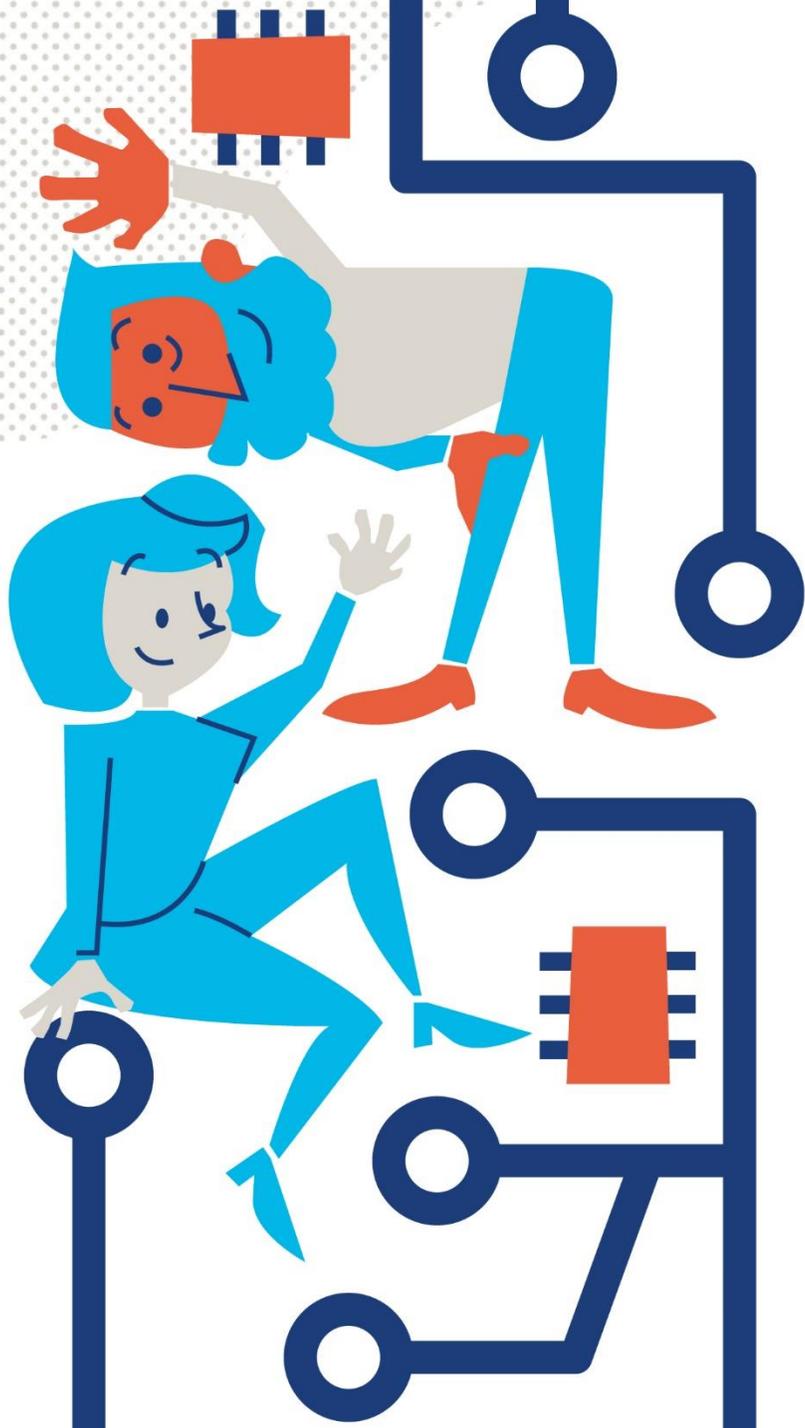
diana-award.org.uk / antibullyingpro.com

Report Harmful Content Button





Questions & Answers



See you
next time!

