

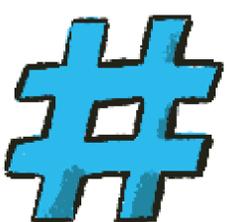
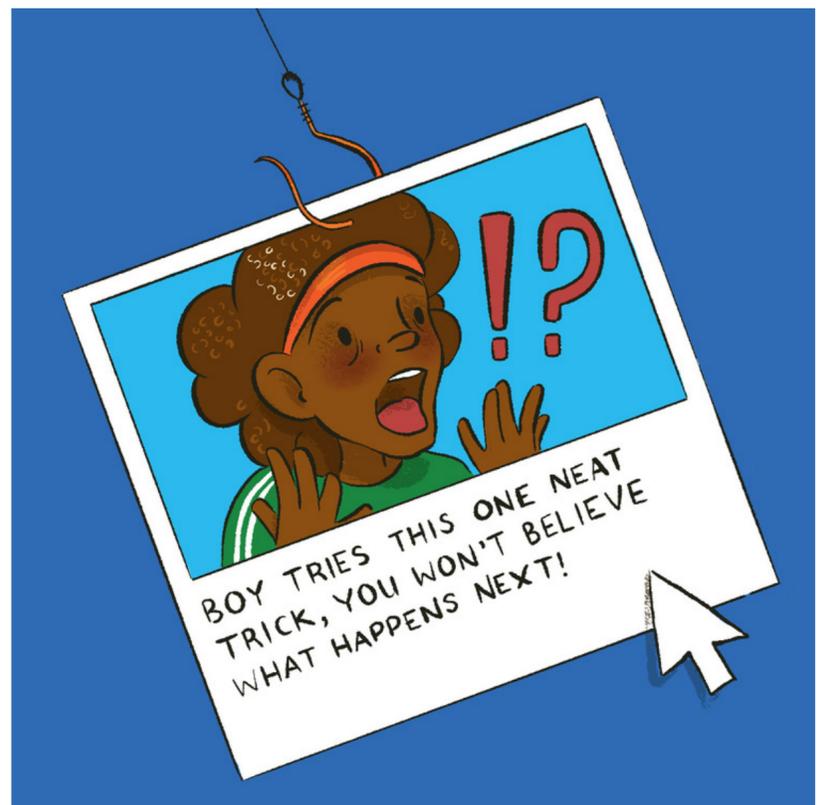
## MISINFORMATION ON SOCIAL MEDIA

The term 'misinformation' is defined as 'false information that is spread, regardless of whether there is intent to mislead'

Misinformation is a more technical term for 'fake news' and is something that can spread quickly across various platforms such as social media channels.

### Tips to Support Children and Young People

1. Increase your own knowledge about misinformation
2. Talk to young people about reliability, critical thinking and the importance of researching
3. Direct young people to trusted and established sources
4. Highlight appropriate reporting routes for harmful online content



## Did you know?

- Half of young people encounter misleading content online on a daily basis
- 48% of young people are seeing misleading content every day, with more than one in 10 seeing it more than six times a day

(UK Safer Internet Centre Research)



**Educate Around  
Misinformation**  
**projectevolve.co.uk**

Managing online information

Ages 11 - 14

### Fake News?

- What do we think of when we hear the term 'Fake News'?
- Why would someone want to suggest factual information is not true?
- What effect might such a suggestion have on:
  - Those accurately reporting the events?
  - Those who are suggesting it is 'fake news'?
  - Those who hear the accusations?
- Who might want to do this?
- How could I check whether something is true or not?

PROJECT EVOLVE



**Report Harmful Content:** [reportharmfulcontent.com](http://reportharmfulcontent.com)  
**POSH Helpline:** [saferinternet.org.uk/professionals-online-safety-helpline](http://saferinternet.org.uk/professionals-online-safety-helpline)

**Childline:** [childline.org.uk](http://childline.org.uk) **0800 1111.**  
**The Mix:** [themix.org.uk](http://themix.org.uk) **0808 808 4994.**

