

AWARENESS RAISING

WE HAVE ORGANISED A TOTAL **70 EVENTS** INCLUDING

66 ONLINE SAFETY BRIEFINGS
4 SAFER INTERNET DAY EVENTS

ON AVERAGE WE SEND OUT **100,000** RESOURCES A **MONTH**

WE DELIVERED A TOTAL **493** SESSIONS IN SCHOOLS

SCHOOLS
336

PARENTS
6189

TEACHERS
4822

CHILDREN
44,602

SAFER INTERNET DAY 2015

377 MILLION WAYS TO SEE OR HEAR SID MESSAGES

270,000

SID SCHOOLS PACKS WERE DOWNLOADED

SID2015
TRENDED WITH
19,500
TWEETS



WHAT WE ACHIEVED IN THE LAST **12 MONTHS** SEPT 2014 - SEPT 2015

WWW.SAFERINTERNET.ORG.UK
@UK_SIC

CALLS TO THE HELPLINE FROM POLICE WENT UP BY **70%**



Professionals Online Safety Helpline

NEW **INDUSTRY PARTNERSHIPS**



THE **HOTLINE** IN ONE YEAR THE **IWF** PROCESSED **74,119** REPORTS*

* data from 2014 calendar year

ONLY **15%** OF CALLS RELATE TO **CYBERBULLYING**

74,000 VIEWERS OF **SID TV**

A HUGE **865**

SUPPORTERS